

Digital Project Director @ Cherry

We're on the hunt!

Due to significant growth across the agency, Cherry is looking for a Digital Project Director to lead a dedicated team of digital project managers who are responsible for the delivery of complex digital projects across multiple client brand teams.

About Cherry:

We are the largest independent, fully integrated, healthcare advertising agency in the UK. With offices based in Central London (close to London Bridge) but partnering with a global client base spanning many of the world's biggest healthcare companies.

The agency is very strong strategically but also prides itself on delivering strong technology and design based solutions.

Surrounded by fun-filled and passionate people who like to think differently and challenge the client brief, Cherry offers those that join the team a stimulating and progressive place to work.

Cherry is offering a competitive salary, a great benefits package, and well-defined career progression within an industry leading agency.

Who we are looking for:

The Digital Project Director will be responsible for the Digital Project Management Team and the services that they provide. As Digital Project Director you will operate with minimal supervision and demonstrate proactivity in the planning and management of complex digital projects, including the delegating of tasks and ensuring they are delivered within set time scales. You will lead by example, ensuring the Digital Project Management Team owns the production process across multiple client brand teams, and drives projects from brief to delivery. You will achieve results through leadership, collaboration, and teamwork. The ability to communicate technical information and best practice approaches effectively with not only internal teams but also clients is a must. Together with the Traffic Manager, The Digital Project Director will ensure the right team member is assigned to fulfil projects to the highest standard, working hand-in-hand with a multi-disciplinary department leads and account management teams.

You'll have these qualifications:

- 8+ years digital project management experience gained from working in a busy agency environment - integrated or digital
- Native level English skills with excellent grammatical and writing capabilities
- A proven track record of successfully implementing web and app development projects using various methodologies, including Agile, and specifically SCRUM
- Experience in both the business and technical sides of the PM role – comfortable liaising with clients
- Solid experience in managing large-scale digital projects and working with international teams

You'll have these skills:

You'll need to have an excellent eye for detail, enthusiasm for technology, a passion for advertising and want to work in a creative, stimulating, dynamic environment and have a skill set as below:

- Have an excellent understanding of commercial processes, delivering profitable projects every time
- Strong analytical, planning, and organisational skills with an ability to manage competing demands
- Proven ability to lead and manage multiple development projects simultaneously and ensuring quick wins and optimised delivery of benefits to time and budget, along with objectives, goals, and commitments being met
- Creative approach to problem solving with the ability to focus on details while maintaining the "big picture" view
- Solid understanding and experience of digital technologies to effectively communicate with technical delivery team
- Be confident working alongside the technical team to specify and document technical solutions
- Have an excellent understanding of web projects and implementation methodologies
- Have the ability to highlight project risks at the appropriate stage of the project
- Have the ability to manage changing business and technical requirements
- Be expert at own time management and setting own and others work goals
- Be authoritative and efficient – able to direct others confidently
- Be able to have tough conversations with your team and other internal teams
- Have a very good understanding of wider usability and accessibility constraints and opportunities within the industry and the ability to draw on expertise to continually improve in this area
- Have a very good understanding and knowledge of web standards, accessibility and compatibility issues
- Be familiar with multiple technology platforms i.e. mobile apps, web, email and streaming media
- Experience of producing project documentation - including sitemaps/user journeys, wireframes and project schedules
- Ability to define product backlogs (epics, user stories, tasks) and coordinate sprint activities such as sprint planning, sprint retrospectives, daily SCRUM meetings, and management reviews
- Ability to plan, organise and run projects using MS Project, Excel, Slack, Trello, Jira, Basecamp and Google Docs
- Have good numeracy skills for estimating, scheduling, production and invoicing purposes
- Have exceptional communication skills – both internally and client facing
- Be forward thinking, with an ability to innovate and leverage technology as it evolves
- Be analytical with great attention to detail, ensuring consistent improvement in the quality of our output
- Able to resolve project issues, mitigate risks, and manages scope change requests
- Love all things digital and naturally keep up-to-date with design trends, UX principles, understanding of digital strategy, SEO, SEM and analytics
- Working knowledge of digital design and production software
- Knowledge of standard UX software, e.g. Axure Pro.
- Expert knowledge of Software Engineering principles
- Support with project plans and implementation