

## Senior Front End Web Developer @ Cherry

### About Cherry:

Cherry is the largest independent, fully integrated, healthcare advertising agency in the UK. With offices based in Central London (close to London Bridge) but partnering with a global client base spanning many of the world's biggest blue chip healthcare companies.

The agency is very strong strategically but also prides itself on delivering strong technology and design based solutions.

Surrounded by fun-filled and passionate people who like to think differently and challenge the client brief, Cherry offers those that join the team a stimulating and progressive place to work.

### Who we are looking for:

Our new team member will have an aptitude for development and be proficient in a wide range of interactive technologies. Ideally with a minimum of 5 years' experience, they will have a good knowledge of new and emerging tech and trends and be passionate about the work they deliver. They will use these skills when shaping creative projects from conception through to development. As a senior developer the code produced needs to be exceptionally clean and easy to understand in order to allow collaboration between internal team members or external partners.

The candidate should have a broad range of technical knowledge with proven experience of using their skills and expertise to define and deliver digital solutions. The candidate will be able to lead projects with good communication skills and have the ability to motivate and inspire others.

### Experience required:

- Extensive experience working as a Senior Front End Developer developing scalable web-based interfaces
- Experience as an integrator with cross-functional teams (technology, marketing and creative/design), working together in support of programs and campaigns
- Experience communicating with non-technical stakeholders to ensure smooth delivery of digital projects

### Skills you'll have:

- HTML and CSS development skills and familiarity with CSS pre-processors like SASS or Less
- Good JavaScript skills: candidate should be comfortable using Node.js, ES2015/ES6, Common JS and a modern JS framework like React
- Knowledge of HTML email best practice

- SQL Server design and development skills
- A good understanding of web application security and secure development principles
- Familiar working with common hosting platforms such as AWS, Azure and Heroku
- Experience scoping and planning complex projects
- Familiar with Agile principles and practices and the pragmatic application of these in delivering digital project
- Experience working with Git for source control
- Extensive hands-on experience using creative tools, including: Photoshop, Illustrator, Azure, InDesign and Sketch
- Unit testing and BDD
- Capable of jumping in to help solve complex problems with hands-on development
- The ability to solve problems, strong time management, organisational skills, meeting tight deadlines, as well as multi-tasking effectively
- Strong communication skills - both written and verbal – and demonstrable ability to communicate complex technical information to other teams across the agency, in an easy-to-understand way
- Able to work in a collaborative creative environment
- A desire to learn about the clients' business and competitor activities

### **Project Responsibilities:**

Work closely with the Technical Lead and Digital Designer to prototype, iterate and develop functional user interfaces at low and high fidelity

- Regularly take part in reviews of our current projects, development approach and tools in use to ensure we are constantly striving for and attaining technical excellence
- Involvement in project setup and understanding of cost proposal and appreciation of agency profitability
- Review project profitability and points of failure
- Contributing to documentation (instructional, pitch and technical specification)

### **The person:**

- Passionate about all things digital and wants to work with cutting edge technologies
- Detail orientated
- Can think clearly under pressure
- Positive can-do attitude:
  - Always approachable
  - Calm and even-tempered
  - Patient communicator